Home Work #1

# Report-

* 1. Theater is the Most successful and failed Overall Parent Category
  2. Technology Hardware and Wearables are the Highest Pledged Kickstarter Campaigns items
  3. Journalism is not likely to succeed as all of the attempts for a campaign failed or were cancelled.

1. One limitation of the dataset is being able to see the cause and effect of listing these programs on the spot light for the website. 100% of the items listed in spotlight were fully funded. Also, there is the effect of entertainment vs physical good i.e. hardware wearables vs musicals. This website will also only reach a certain type of demographic. It should also be noted the goal for some of these companies is only $1.00 meaning as long as anyone donates it is a success in comparison some failed campaigns raised well over $10,000.
2. you can create a graph to compare what types of products in each parent company obtained the most backing. Seeing trends In what consumers will invest into. You can also break out what is successful by country to see if one category is more popular over another in that way.

Q. Use your data to determine whether the mean or the median summarizes the data more meaningfully.

A. overall the median as the mean takes the average which is includes outliers such as the highest data points. those data points skew the number of backers that it may take to have a overall success of a campaign. most projects may be successful by getting to the median amount of backers.